



Earn \$10 per new subscription!

Earn cash for your cause  
with *Nebraska Life Magazine's*  
**Community Partners  
Fundraising Program**

*Nebraska Life Magazine* is committed to helping community groups and schools make Nebraska a better place. When you raise money with our Community Partners Fundraising Program, your group will keep \$10 for every new subscription sold! Your profits will add up FAST, helping you reach your fundraising goals in no time.

Each issue of *Nebraska Life Magazine* is packed with fascinating articles and spectacular photography of the good life in our beautiful state. *Nebraska Life Magazine* practically sells itself to anyone with a love for Nebraska!

We can help you  
earn the cash  
you need!

Just fill out the enclosed  
Fundraising Application  
to get started!

You sell: 1 year + 1 bonus issue (7 issues) • \$25  
You earn: \$10 per new subscription!



EARN  
CASH

for your cause

Earn \$10  
per new  
subscription!

**NEBRASKA  
LIFE**

Questions? Call Annette Palmer at 1-800-777-6159 or email [subscriptions@nebraskalife.com](mailto:subscriptions@nebraskalife.com).



Dear Fundraising Sponsor,

*Nebraska Life Magazine's* mission is to celebrate life in Nebraska, and our staff is excited to introduce a new fundraising program that will leave you celebrating, too! We are pleased to present Community Partners, a simple, easy-to-manage fundraiser that's a proven money-maker and a wonderful way to connect with your community and share good news about Nebraska at the same time.

We know how difficult large, complex fundraising programs can be to manage, and that's why Community Partners is so simple. Your group members will sell subscriptions to *Nebraska Life Magazine* for \$25, and your group will keep \$10 for each subscription sold. That's it.

Here's how it works – You pick the start date that works best for your group. We provide you with a supply of the magazine. Your group members sell subscriptions (7 issues) for \$25 and leave one issue with the customer the very day they subscribe, so they can begin enjoying it right away! Then, over the course of the year, the customer receives six more issues of *Nebraska Life Magazine* directly from us. The customer can pay by cash or check, with checks made payable to your fundraising group. That way, at the end of the fundraising period, you won't have to wait for your profit. This is as simple as it gets...your group members just sell the subscription, leave one issue with the customer...and earn \$10 every time!

Who's going to buy *Nebraska Life Magazine*? Potentially EVERYONE who loves Nebraska! Our subscribers are extremely varied in their ages, occupations, interests and lifestyles, but they're also exceptionally loyal to the magazine. That's what makes the subscriptions so easy to sell – there's something for virtually EVERY Nebraskan in each issue!

This will be a whole new fundraising experience...no more wrapping paper and pizzas...but a beautiful, high-quality magazine filled with spectacular photography and entertaining stories about Nebraska.

If your group is looking for a fundraiser that's easy to manage and promotes the good life in Nebraska, this is the program for you. Just fill out the enclosed Fundraising Application today, and you'll be on your way to earning money for your cause!

Sincerely,

A handwritten signature in black ink, appearing to read 'Chris Amundson', written over a light grey circular stamp.

Christopher Amundson  
Editor and Publisher



## HOW THE PROGRAM WORKS

TO GET STARTED WITH THE COMMUNITY PARTNERS fundraising program, just fill out the enclosed Fundraising Application and send it in to the *Nebraska Life Magazine* office at least 14 days before you'd like to start your fundraiser. Completed Applications can be faxed to (402) 371-5448 or mailed to *Nebraska Life Magazine*, Attention: Community Partners Fundraising Program, PO Box 819, Norfolk, NE 68702-0819. Upon receiving your Application, a member of our staff will contact you to review the details of your fundraiser.

Once the details of your fundraiser have been confirmed, our staff at *Nebraska Life Magazine* will mail you a supply of the magazine, a supply of order forms and a remittance form before your fundraiser start date. The quantity of magazines and order forms requested in the Application should be based on your projected sales. If your group ends up selling all of the magazines you initially request (and we hope you do!) just call our office at 800-777-6159, and we'll replenish your supply.

Once you receive the magazines and order forms, you're ready to start your fundraiser! Your group members should fill out an individual order form for each subscription sold, with the customer name, address and phone number on the left side of the order form and any gift recipient information on the right side of the order form. *Nebraska Life Magazine* will send a complimentary gift card along with any gift subscriptions, so group members should also indicate how the complimentary gift card should be signed. There is a designated place on the order form for this information.

Only new subscriptions or gift subscriptions sold, meaning subscriptions sold to customers or as gifts for individuals/families who do not already subscribe to *Nebraska Life Magazine*, will count toward your fundraising group's sales.

Group members should collect payment by cash or check at the time of the sale. The price is \$25 for each subscription ordered. Checks should be made payable to your school/organization.

Group members should leave one copy of the magazine for each subscription ordered. Future issues that are a part of the subscription ordered (six additional issues) will be mailed directly to the customer or gift recipient. The second of the seven issues should arrive at the customer or gift recipient's address within approximately 4 to 6 weeks after all orders from the group are received at the *Nebraska Life Magazine* office. If the subscription is a gift, and the customer would rather have the *Nebraska Life Magazine* staff mail the first issue to the gift recipient instead of delivering or sending it his/herself, there is a place to note this on the order form.

At the end of your fundraising period, please review all order forms to make sure the information is complete. Then, complete the remittance form noting number of subscriptions sold, number of foreign orders sold, dollar amount included and number of magazines being returned.

Mail the completed remittance form, completed order forms, extra magazines and payment by check (# of subscriptions sold x \$15 + \$10 for each foreign order) to *Nebraska Life Magazine*, Attention: Community Partners Fundraising Program, PO Box 819, Norfolk, NE 68702-0819 within 10 days after the sales period has ended. The fundraising group is responsible for shipping charges on returned magazines. All order forms, the remittance form, any extra magazines and the payment check should be mailed together.

Any extra magazines that are not returned to *Nebraska Life Magazine* within 10 days after the sales period has ended or any extra magazines that are returned damaged will be billed to the fundraising group at the cover price of \$4.95 per issue.

The fundraising group will be responsible for any taxes on money retained as profit.

If, at any time during the fundraising sales period, you wish to extend the sales period, please give us a call to discuss the options.

**Thank you for being a part of the Community Partners fundraising program!  
Should you have questions or require assistance, please don't hesitate to contact  
our staff at 800-777-6159.**

# Nebraska Life Magazine's Community Partners Fundraising Program

## Fundraising Application

### GROUP INFORMATION

School or Organization: \_\_\_\_\_

Group (ex. Senior Class, Youth Group etc.): \_\_\_\_\_

Tax ID: \_\_\_\_\_

Number of members in group: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### CONTACT INFORMATION

Chairperson/Sponsor Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### FUNDRAISER DETAILS

Requested Start Date: \_\_\_\_\_

Requested End Date: \_\_\_\_\_ (fundraising sales period limited to 30 days)

Number of Order Forms/Magazines Requested: \_\_\_\_\_

By signing below, group agrees to participate in the program as outlined in the *Nebraska Life Magazine* Community Partners "How the Program Works" document. Participation in the program is subject to approval by *Nebraska Life Magazine* staff.

X \_\_\_\_\_  
Authorized Signature (Person authorized for payment) Title Date

Please fax or mail completed Application to *Nebraska Life Magazine* at least 14 days prior to your requested start date to allow adequate time for processing and the delivery of magazines and order forms.

Fax: 402-371-5448 Mail: *Nebraska Life Magazine*, PO Box 819, Norfolk, NE 68702

# NEBRASKA LIFE

Questions? Give us a call at 800-777-6159.

# Group Earns over \$6,000 with *Community Partners Fundraising Program*

FATHER JIM KRAMPER'S MISSION is to spread good news. It's in his job description at St. Peter's Church in Ewing, but we get the impression he couldn't quit if he tried.

Last January, as Father Jim was passing through Norfolk, he decided to stop and pick up a handful of *Nebraska Life* magazines. A popular story on Ewing's own Savidge Brothers had left the Ewing newsstands sold out and plenty of folks looking for copies. Father Jim stopped at Hastings book store in Norfolk and, while there, discovered that *Nebraska Life's* office is located just downtown. "Why not stop by in person?" he thought.

Brushing the snow from his coat, Father Jim wiped his feet on the rug and then took a seat while he patiently waited for Publisher Christopher Amundson to wrap up a phone call. It was during those 15 minutes that Father Jim came up with an idea that he decided to pitch.

"I was thinking," he told Amundson, "what if I took your magazine and sold new subscriptions at \$25 a piece, and we'd keep \$10 and send you \$15? I'm supposed to be a messenger of good news. If your magazine is good news for Nebraskans, then you can be messengers of good news too!"



No one argues with a priest so, next thing we knew, we were loading magazines into the trunk of his Honda. With the help of two young students-turned-salesmen, his church sold well over 100 magazine subscriptions in Ewing and, through that, funded a mission trip.

Thanks to Father Jim's continued dedication, *Nebraska Life* has been now been blessed with over 600 new subscribers, and we're proud to say that \$6,000 has gone directly to the Lord's work.

Father Jim is quick to suggest that other flocks join our fundraising fold. "Every household in Nebraska would do well to get this magazine, and then every household knows someone outside of the state with ties to Nebraska who would enjoy it," he said. "So, you see, there's great potential."

Father Jim is so inspiring that we've developed a new fundraising program known affectionately around our office as "Father Jim's plan." Any school, church or non-profit group in Nebraska with a good cause and love of our state can do it. Annette Palmer, our subscriptions director, has the details and can be phoned at (402) 371-5433 or emailed at [subscriptions@nebraskalife.com](mailto:subscriptions@nebraskalife.com).