

# NebraskaLife

## MAGAZINE

TRAVEL • HISTORY • ADVENTURE • RECIPES

Dear Nebraska Friend,

*Nebraska Life Magazine* celebrates life in Nebraska, and I am super excited to introduce a fundraising program that will leave you celebrating too.

*Nebraska Life Magazine's* fundraising program is so simple and easy. Our beautiful photos and entertaining stories practically do the sales for you. Your volunteers simply introduce the magazine to family and friends and ask them if they wish to subscribe. At only \$24, almost everyone can afford to purchase. The best part: Your group earns \$10 for each new subscription, which is a 40% profit for you! While we hope you will help us grow the magazine by introducing it to new subscribers, we realize many people you know already subscribe. We are pleased to give your organization \$5 for each renewal that you sell.

Who subscribes to *Nebraska Life Magazine*? In a word: EVERYONE. The magazine is packed full of beautiful photos and entertaining stories about the people, nature, history, food and events of Nebraska. The magazine is high quality and wholesome enough for all ages. This is a magazine you and your friends can be proud to sell.

Get started with *Nebraska Life Magazine* today by completing and returning the enclosed fundraising application, and you'll be on your way to supporting a great magazine and earning money for your group!

Sincerely,



Chris Amundson  
Publisher and Editor



## Nebraska Life Magazine

# FUNDRAISING PROGRAM

**Make Nebraska Life Magazine your partner in fundraising success:**

★ **Earn 40% of every new sale!**

That's right, 40% is no chump change. Sell 25 new subscriptions and earn \$250! Sell 50 and earn \$500. Sell 100 and earn \$1,000! At \$10 per new subscription and \$5 per renewal, your profits really add up and get you to your goal fast.

★ **Choose how and when to sell**

Make fundraising easy for you. There is no need to make deliveries after you make the sale. Show the magazine door-to-door, put a notice in your newsletter or bulletin, or set up a booth at a community event like the rodeo, pancake feed or band concert. This program is flexible for you and your volunteers.

★ **Use our FREE sales support**

Let us help you sell with FREE custom flyers, slideshows, newsletter inserts and press releases. Our professional materials will make you look good. We want to help you succeed.

**This product practically sells itself**

- ★ There are no uncomfortable sales pitches when you do our fundraising program. Beautiful photos and entertaining stories make *Nebraska Life Magazine* desired reading material for EVERY Nebraska home and business. It also makes a great gift for Christmas, Mother's Day, Father's Day and for special events.

**Start earning cash for your cause today!**

402-371-5433 • [cthompson@nebraskalife.com](mailto:cthompson@nebraskalife.com)

## **“THE PROGRAM IS SO SIMPLE”**

YOUR GROUP RECEIVES \$10 profit for each new subscription sold and \$5 profit for every renewal sold.

Fill out the enclosed fundraising application and send it in to Nebraska Life Magazine at least 2 weeks prior to your start date.

Our staff will deliver a supply of the magazine to be used as examples by your volunteers, order forms, sales support materials and remittance forms based on the number of members in your group before your fundraiser start date.

Your volunteers fill out order forms for each subscription sold. We will send a guide sheet to help explain the best way to complete the forms.

Your volunteers collect payment by cash, check made out to Nebraska Life Magazine, or purchaser can be billed. Your organizer sends the completed order forms and payment to our publishing offices in Norfolk. We'll send your revenue check within 4 weeks.

If your fundraising period extends longer than one month, send us the order forms and payment you collect every two weeks so we can process these orders faster to insure delivery of the first issue as soon as possible.

Six issues over the next year will be mailed directly to the customer or gift recipient. You're on your way to earning big money easily.

**If you have questions or require assistance, please don't hesitate to contact Cora Thompson at 402-371-5433 or email [cthompson@nebraskalife.com](mailto:cthompson@nebraskalife.com)**

**“We're here to help you be successful.”**

### Fundraising Application

#### GROUP INFORMATION

Group name: \_\_\_\_\_

Chairperson name: \_\_\_\_\_

Tax ID (if applicable): \_\_\_\_\_

Number of members in group: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact phone #: \_\_\_\_\_

Make check(s) payable to: \_\_\_\_\_

Mail to: \_\_\_\_\_

\_\_\_\_\_

#### Fundraising details

Start date: \_\_\_\_\_

End date: \_\_\_\_\_

Number of volunteers: \_\_\_\_\_

Number of magazines requested: \_\_\_\_\_

#### For office use only

# 1-year subs sold: \_\_\_\_\_

Fundraising revenue: \_\_\_\_\_

#CK:                    #CSH:                    COM:

\$\$\$:                    UNP:

EXP:

NOTES:

***Yes, let's get started!***

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

Return application at least 2 weeks before your start date.

[cthompson@nebraskalife.com](mailto:cthompson@nebraskalife.com)

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